

Cover Story



Jeff McClure from Jaderloon worked with King's to build what today is a combination of gutter houses, Quonsets and shade structures. King's Greenhouses also have cool cell houses, automatic roll-up curtains, retractable roofs and vented roofs.

King's plant products have grown to include a vast variety of perennials. The Farm services a market area of a 100-150 mile radius with the majority of this within a 50 mile radius. Their target market has grown to include Independent Garden Centers, Commercial Landscapers and Group Sales.



King's Greenhouse was started in 1971 by Dot and David King. Their initial operation consisted of growing vegetable plants in peat pots and other annuals. They sold to independent hardware stores and garden centers. This business was operated from December to May each year.

In 1989 Craig and Jeanie Leonard bought the Business from the Kings and began operation year round. The plant list grew to include poinsettias, pansies, garden mums and a small variety of perennials. In 1992, the business was incorporated and Larry Leonard joined the business.

Between the years 1971 and 1996 the business grew significantly. During this time their growing range also known as "The Farm" was developed. The Farm is located on 25 acres of land, with approximately 5 acres of this for indoor and outdoor growing.



With the growth in their business, King's Greenhouse has expanded their greenhouse space from 20,000 square feet to over 3 acres of greenhouses under roof. They continue to add structures. Presently they are adding two more bays onto an eight-bay house. At this time, they are looking to expand their enclosed area for perennials which will add 35,000 more feet of greenhouse space.

King's Garden Center is located on two acres of land in Stallings, NC. They have 14,000 square feet of greenhouse space. They are grandfathered under a zoning law that allows them to maintain and enhance their present structure, but not add any further greenhouses. Their garden shop is housed in a greenhouse and provides a climate-controlled area for gifts, and garden accessories.

Jaderloon has helped King's Garden Center to retro-fit their fan system. They have added shade structures and installed Jaderloon's Kwic-Klip on their existing greenhouses.

"Jaderloon has played an important role in our growth and helping us maintain our greenhouses. We have been pleased through the years with the service we have received from Jaderloon and look forward to working with them in the future." King's Greenhouse